






# CAPABILITIES STATEMENT



## CONSULTING • TECHNOLOGY • SOLUTIONS

CedarBridge Group is a specialty consulting and software technology firm providing products and services to support transformation efforts in the delivery of, and payment for healthcare.

### CORE COMPETENCIES

-  **Communications**  
Research and write topical white papers and case studies  
Support community engagement efforts using various media and modalities
-  **Software Solution Development**  
Facilitate patient consent management and engagement  
Support recruitment, consent, and retention in clinical trials
-  **Health IT Requirements & Evaluation**  
Write functional and business requirements  
Develop health IT use cases  
Evaluate workflows and technology investments  
Author technical specifications
-  **Stakeholder Engagement**  
Facilitate board and community engagements  
Conduct individual and focus group interviews  
Synthesize stakeholder feedback to inform strategy  
Curate best practices in public and private sector health IT governance
-  **Project Management**  
Select and manage vendors  
Manage technology implementation
-  **Strategic Planning**  
Conduct environmental scans  
Provide strategy to advance telehealth  
Consult on quality measurement strategy  
Support procurement processes  
Plan and execute data analytics and modeling projects
-  **Operational Support**  
Develop Medicaid IAPDs and SMHPs  
Manage technology audits  
Serve as systems integrator and validator  
Deliver business plans and technical assistance

### DIFFERENTIATORS & CERTIFICATIONS

CedarBridge brings nationally-recognized health IT and policy experts to each engagement, customizing our approach to our clients' needs, priorities, and unique cultures.

We work with state and federal governments nationwide to execute policies and programs for Medicaid, public health, and state innovation departments.

The highly-experienced CedarBridge team has supported private sector healthcare delivery systems' initiatives to meet their strategic objectives through health IT.



CedarBridge is a woman-owned, certified SBA 8(a) business.

### NAICS CODES, COMPANY AND CONTACT INFORMATION

#### NAICS CODES

541611      541618  
518210      541690  
541511      541720  
541512      541990  
541519

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PAST PERFORMANCE

**Office of the National Coordinator for Health IT**

“Patient Identification and Matching” report (Coauthor, 2014); “Health Information Technology Infrastructure to Support Accountable Care Arrangements” (Author, 2015); “ONC Exemplar HIE Governance Program” report (Coauthor, 2014)

**Connecticut Office of Health Strategy**

CedarBridge has provided health IT and HIE planning and strategic support for nearly two years, including: facilitating the Connecticut Health IT Advisory Council; conducting a comprehensive environmental scan with recommendations; supporting ongoing stakeholder engagement activities; planning and facilitating several multi-stakeholder work groups (electronic clinical quality measure and reporting system design, immunization information system design, HIE use case evaluation, governance considerations, poly-pharmacy, and APCD Council). CedarBridge supported the operations plan for the Connecticut State Innovation Model Test Award and led the development of an update to the state’s HITECH 90/10 IAPD. Currently CedarBridge is developing the state's next Strategic Plan for Health IT and serving as a partner to the state in rolling out HIE services.

**New England States Consortium Systems**

**Organization (NESCSO)** CedarBridge Group provided subject matter expertise on health IT, clinical quality measures, and state procurement strategies to the Rhode Island Executive Office of Health and Human Services.

**Intel Corporation**

CedarBridge provided project management, strategic consulting, and subject matter expertise for Intel’s Connected Care initiative – a value-based health benefit plan for employees and dependents. Over a period of four years, CedarBridge Group worked directly with Intel’s care delivery partners to design inter-organizational care coordination workflows, and implement interoperability solutions and measurement instruments in support of the accountable care offering.

**ONC Move Health Data Forward Challenge**

As a finalist in the Office of the National Coordinator for Health Information Technology’s Move Health Data Forward Challenge, CedarBridge Group built and successfully piloted the CareApprove™ consent management solution, collaborating with psychologists to recruit clients that used the smartphone app to send depression screening assessments to their primary care providers’ EHR.

**North Dakota Health Information Network (NDHIN)**

CedarBridge provided the NDHIN’s executive leadership and Health IT Advisory Committee with strategic and tactical business planning support, including a comprehensive stakeholder engagement initiative, a Five-year Business Plan, a large, multi-year HITECH 90/10 IAPD funding request, and provided the North Dakota Medicaid agency with State Medicaid Health IT Plan updates.

OUR CLIENTS (PAST AND PRESENT)

**Federal Agencies**

Centers for Medicare and Medicaid Services  
Office of the National Coordinator

**State and County Agencies**

Colorado Office of eHealth Innovation & eHealth Commission  
State of Connecticut Health IT Program Management Office and SIM Program Management Office  
Monterey County Health Department  
Multnomah County Health Department  
Natividad Medical Center  
Normandale Community College  
North Dakota Health Information Network  
Oklahoma State Department of Health  
Wisconsin State Department of Health Services

**Statewide and Regional Health Information**

**Organizations**

Alaska eHealth Network  
Chesapeake Regional Information System for our Patients (CRISP)  
ConnectHealthcare  
ConnectVirginia  
HealthInfoNet (Maine)  
HealthHIE Nevada  
Louisiana Health Care Quality Forum  
Michigan Health Information Network Shared Services (MiHIN)  
New Mexico Health Information Collaborative  
New York eHealth Collaborative

**Private Sector Organizations**

Alaska Mental Health Trust Authority  
Carequality  
Colorado Telehealth Network  
Community Health Center Association of Connecticut  
EHNAC  
Intel Corporation  
New England States Consortium Systems Organization (NESCSO)  
OCHIN  
The Portland Clinic  
Premise Health  
RDE Systems

